



**MATTER OF NECESSITY** is organized by Associazione Architettando and wants to focus on the important transformations that are taking place in contemporary society and their reflection on architectural, sociological, anthropological fields.

It is an articulate event that wants to investigate the complex and relevant word **NECESSITY**

**TITLE:**

**“KILL THE ARCHITECT”**

Traditionally the task of architects has been to predict human needs and transform them into spaces. Predicting those needs is becoming more and more complex, what results in creation of inaccurate spaces. Taking into account that the individual knows best his needs in space and time, the best possible option would be to let an individual design for himself.

Architect is meant to constantly evolve. As long as he keeps on working under old project schemes he's dead. Once the architect stops to assume the role of predictor of human needs, he will not only recognize his limits but also his possibilities of design. Designing flexible structures that allow multiple functions and multiple users will become the main task of architects.

At various phases of implementation we propose three new ways of design:

1. Projects on-line: The need of being in physical touch with the client is no longer required therefore an on-line relationship is possible.
2. Plans sales on-line: By uploading projects on the WWW users can buy whatever and whenever they want, wherever they are according to their needs. These designs are ruled by “supply and demand” laws as any other market product.
3. Software design on-line: From single houses to interior design, software containing the design of the architect can be created. Constructive system, spaces, prices, infography, etc will form part of the on-line design.

Benefits include the whole world as a potential territory and the greater portion of humanity as a potential client. This approach, thanks among other to the lack of transportation costs and implementation of economies of scale in the process leads to the lower architects fees. In turn, democratization of the process makes architectural projects more affordable raising up the number of potential clients for architects.

KEY WORDS:

*TAKING CARE:*

**LOWER THE DEMANDS:** In order to take care first thing is to ask for less care, therefore a Bio-Climatic design, a more reduced program, etc will ask for less energy input.

**EFFECTIVE RESPONSE:** Once the harm is done act effectively by using renewable energies, sustainable materials, etc.

*TRANSIENCE:*

**FLEXIBILITY:** Once the architect gives up on predicting future human needs, he will discover not only his limits but also his possibilities of design. Designing flexible structures that allow multiple functions will become the main task of architects.

*RECONVERTING:*

**RETRO-ADAPTATION:** In order to use a space that was designed for another use, one has to convert the space significantly, but furthermore, one has to adapt his needs and habits to the space. Eg: In lofts one has to adapt his living habits to the factory space that once hosted a manufacturing use.